

# Brand Guidelines



# Primary Logo

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Colour Version



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Reversed Version



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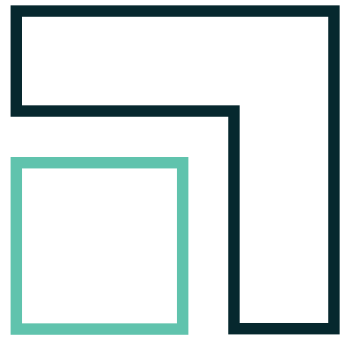
Greyscale Version



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One Colour Version

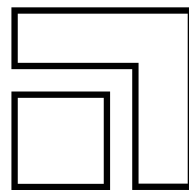
# Secondary Logo



**window  
& glass**  
association nz

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Colour Version



**window  
& glass**  
association nz

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One Colour  
Version



**window  
& glass**  
association nz

---

Greyscale  
Version



**window  
& glass**  
association nz

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Reversed  
Version

# Web Only Logo

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Colour Version



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Reversed Version



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Greyscale Version

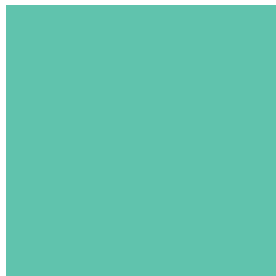


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One Colour Version

# Colour

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CMYK

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**60, 0, 40, 0**

RGB

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**96, 194, 172**

HEX

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**#60c2ac**



CMYK

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**90, 65, 60, 65**

RGB

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**6, 40, 46**

HEX

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**#06282e**

# Fonts

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## Primary Font

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### **Avenir Font Family**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

## Websafe Font Fallback

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### **Arial Font Family**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

# Spacing

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